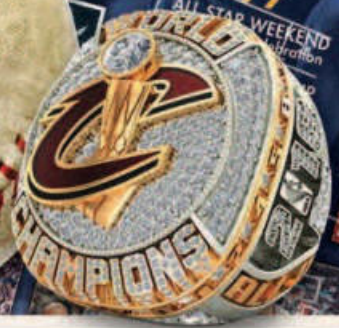




★ ★ ★ **CREATING THE ULTIMATE FAN EXPERIENCE!** ★ ★ ★

★ LEADER IN THE FANTASTIC EXPERIENCE ★



photo - David L. Martin Show Design

Martin Sports and Entertainment is the nation's foremost thematic sports environment design and production company. MSE is a visionary leader in creative, design and production in both the collegiate and the professional arena. As an organization MSE prides itself in the effectiveness of its presentations to engage, educate and entertain fans while at the same time to market the client's brand to consumers and fans alike.

Martin Sports and Entertainment is able to deliver high quality presentations and promised outcomes due to its unique positions within the fanfest industry, namely, its complement of highly-imaginative team members, in-house access of all props, exhibits, sets, lights and structural design forms and its focused and genuine passion for sports.

fantastic

★ MARTIN SPORTS PRODUCTIONS TEAM ★

THE COACH... SHOW DESIGNER

Martin Sports & Entertainment founder and CEO David H. Martin spent his youth immersed in baseball and theatre. From little league to the collegiate league, from local children's theatre to national theatre tours and concert production, Martin was well trained in the depth and breadth of the skills and possibilities of both worlds. Moving from player to coach and from actor to producer/designer gave the "artsy jock" the creative background to shape his two loves into one authentic passion and to form a design and production company for sports-themed fanfests and events.



SHOW DESIGNER



DAVID H. MARTIN

"WE CREATE, WE DON'T IMITATE."



THE TEAM

David H. Martin, CEO with his team members begin their thoughts individually and then come together to meld their ideas toward a common goal that services the client's needs and objectives. This takes careful research, excellent communication, superb listening skills and abundant imagination. Their teamwork and interaction with the client is creative collaboration at its finest.

Martin Sports Productions has a first string team of professionals with training, education and significant experience in graphic design, event production, theatre, marketing, public relations and sports production operations.

SPORTS is what we do-tried and true.



"The entire team from Martin Sports Creative was great to work with. They went above and beyond to make sure our needs were met, and I was extremely impressed with their ability to adapt, on short notice, to our numerous requests."



- Scott Correia
President
Notre Dame Sports Properties

photo - David H. Martin Show Design

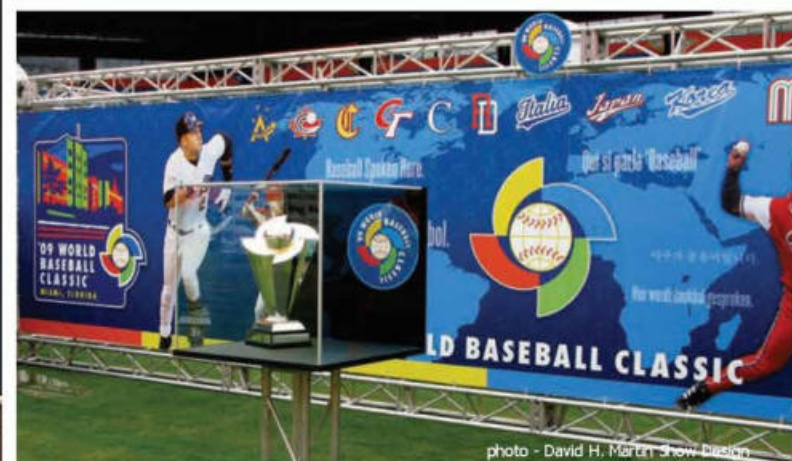


photo - David H. Martin Show Design



photo - David H. Martin Show Design



★ TURNING SPACE INTO PLACE ★



1

DESIGN

- Creative development and theme design
- Event story line development
- Illustrative and graphic design
- Event site plans, renderings and drawings
- Interpretive and historical content design
- Archival and collection design and services
- CAD floor plans
- Rigging plots
- Lighting and AV design
- Logo design
- Set and display design
- Power distribution and electrical plot
- Video/sound design and integration
- Live theatrical show design
- Sponsor and vendor integration plans



2

FABRICATION

- Display, stage and scenery fabrication
- Construction of archival exhibits
- Graphical printing and fabrication
- Building of props
- Costume fabrication



3

INSTALLATION

- Installation schedules
- Structures and rigging installation
- Lighting installation
- Rigging of all graphical decor
- Set decoration
- Installation of interactive and game areas
- Placing and arrangement of logos and branding visuals
- Flooring installation



4

OPERATIONS

- Production and installation schedules
- Production crew and labor coordination
- Production trucking and tour logistics
- Warehouse services
- Transportation and freight management
- Site logistics and venue coordination
- Communication systems
- Operation and maintenance of interactive games
- Live show direction and production
- Event consulting services: tickets, merchandise and security
- Event safety protocols

create

★ PRODUCTION SERVICES ★

BACKSTAGE PASS

Martin Sports Productions is a full service organization offering every element of fanfest event planning, design, fabrication, installation and operations in order to turn space into fantastic place. Martin Sports walks the walk in its process to give fans the sights and sounds of where their champions and their heroes reside - on the diamond, on the rink, on the court and on the field. Our team of experienced professionals are trained in technical theatre, scenic design and production touring.

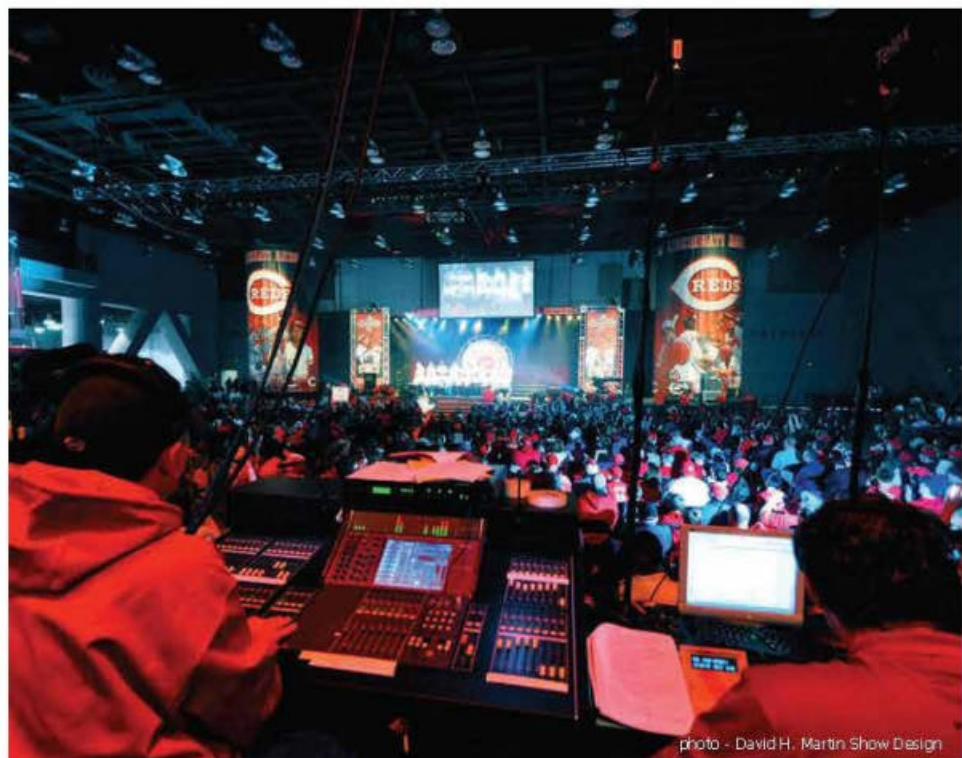
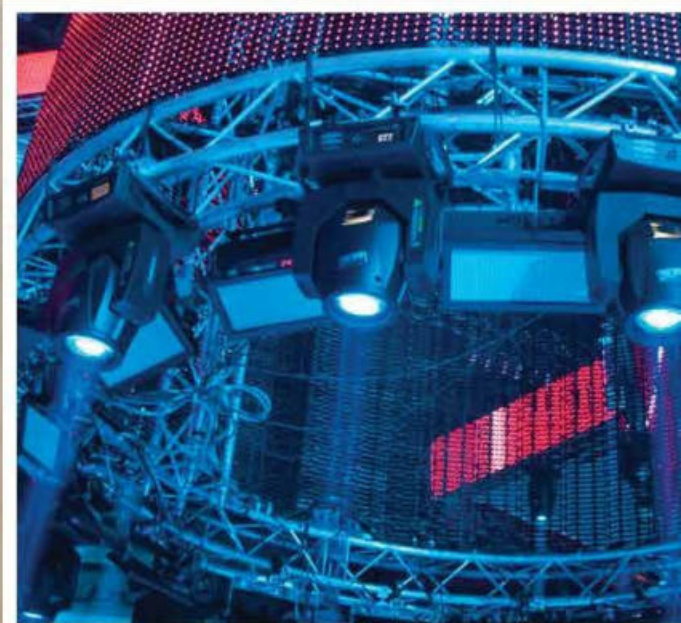


photo - David H. Martin Show Design



photo - David H. Martin Show Design





entertainment

"As Redsfest has grown over the last 10 years into one of the largest team fanfestivals in baseball, so has our relationship with Martin Sports & Entertainment. Martin Sports provides exhibits, production and creative ideas that have been critical to the success of Redsfest. Each year we push the event, and conversely MSE, to new heights and MSE has been there every step of the way to answer the call."



- Zach Bonkowski
Vice President of Promotional Events and Productions
Cincinnati Reds

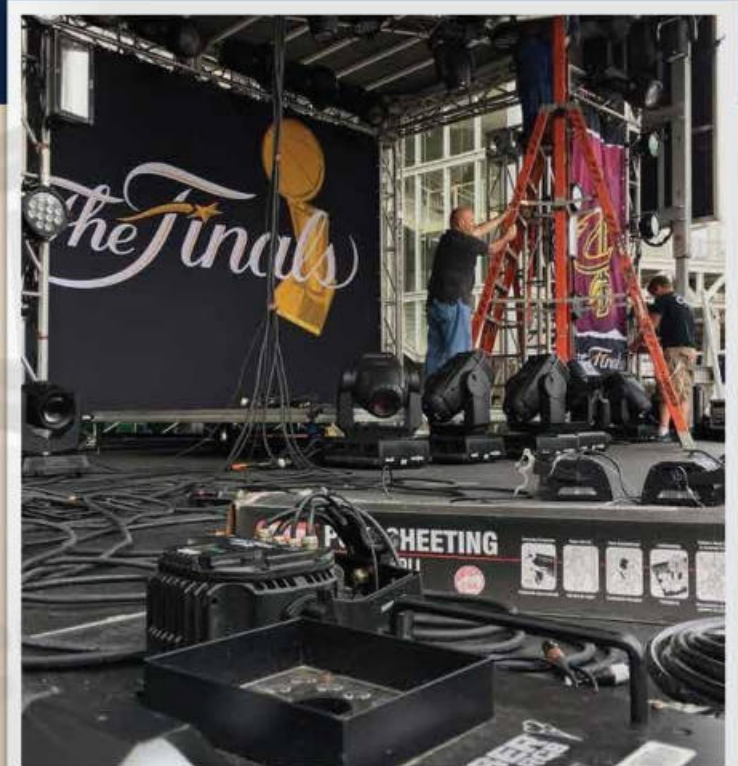


theatrical

★ EVENT PRODUCTION SERVICES ★

CAPABILITIES AND SERVICE OFFERINGS

- Audio Services
- Video Services / LED Screens
- Innovative Lighting
- Event Design
- Staging Solutions
- Rigging
- Decor Rentals
- Special Effects
- Photo Op Experiences
- Event Signage
- Show Management
- Truss Rental
- Event Barricade
- Broadcast Services





★ CREATIVE SERVICES AND BRANDING ★

Martin Sports & Entertainment has many creative services to complement your brand and ensure that your consumers are aware of your corporate identity and promise. These options include careful attention to the design elements of everything the fans see and touch on site such as event passes, tickets, programs, posters, staff T-shirts and stadium signage. The history and integrity of your brand can be effectively told and felt through the creation of engaging corporate exhibits. Branding options also include the design of retail kiosks for the presentation of products which carry the brand off site today and into tomorrow.



CREATIVE BRANDING

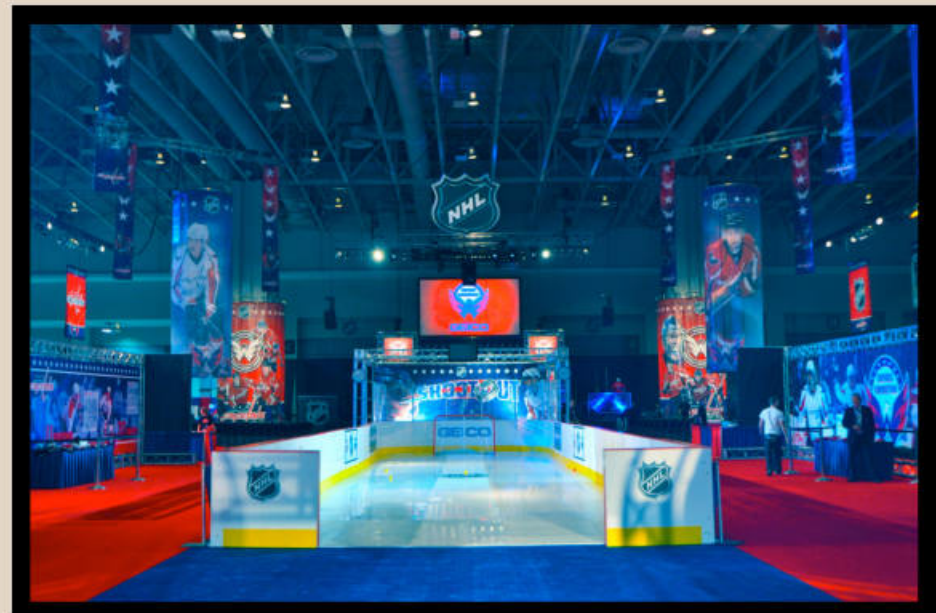
- Graphics
- Logo Design
- Ticket Design
- Event Passes
- Program Layouts
- Apparel Design
- Stadium Signage
- Retail/Kiosk Design
- Overall Design Coordination
- Set Design
- Team Displays
- Uniform Design

"I have worked with MSE for seven years, they do an amazing job! They work with you from start to finish and are very professional and their attention to detail is amazing. I can't imagine producing our event with any other company."

-Amy Oliver
Station Events & Operations Manager
CBS Radio



★ TRY ON LIFE—LIVE THE MOMENT! ★





Martin Sports and Entertainment is the premier design and production company for theme related events in the sports industry today. These include fanfests, conventions and corporate presentations and celebrations for numerous sports teams across multiple disciplines. Sports organizations, consumers and fans are our number one concern. Entertainment, authenticity, and community spirit are the primary elements in our creative process from concept initiation and design to fabrication, production and operations. MSE also creates branding opportunities and visibility that maximizes revenue streams for you and your corporate marketing partners.



photo - David H. Martin Show Design



photo - David H. Martin Show Design



photo - David H. Martin Show Design

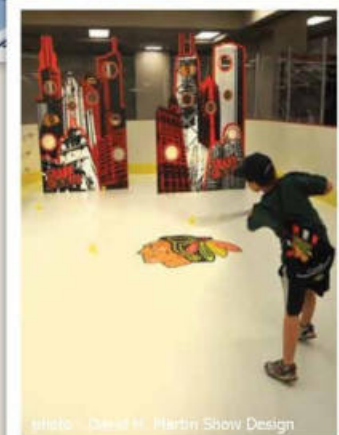
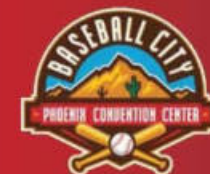


photo - David H. Martin Show Design



photo - David H. Martin Show Design





FANFESTS, CONVENTIONS AND

photo - David H. Martin Show Design



"We were all extremely impressed with the incredible display and interactive activities. We look forward to working with you on a bigger and better Blackhawks Convention next year. We greatly appreciate your participation."

-John McDonough
President
Chicago Blackhawks



photo - David H. Martin Show Design



photo - David H. Martin Show Design

CORPORATE CELEBRATIONS ★★ ★



photo - David H. Martin Show Design

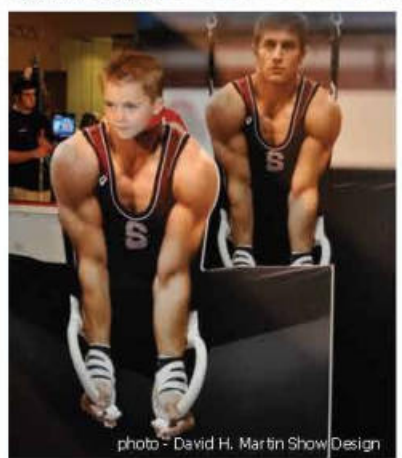


photo - David H. Martin Show Design

Martin Sports Productions can manage your entire event or work with your team to turn the site into an exciting venue for full-throttled fun and entertainment. Martin Sports Productions custom-made events are built by the very best for the very best.



fanfests



★ BRAND BUILDING ★

Martin Sports & Entertainment offers a customized approach to your team's brand by going beyond tickets and media. This is done based on a promotional strategy built on four parts: Brand Awareness, Brand Association, Brand Experience and Hospitality. These components allow a brand to form a true objective-based partnership, building an emotional connection with fans/consumers through the ultimate fan experience.

A partnership with Martin Sports & Entertainment will:

- Add status and stature
- Differentiate
- Physically bring the brand experience to the fans
- Create customer experiences that help drive business growth/ticket sales
- Motivate and inspire fan base
- Be measurable against business goals and brand identification
- Create the next generation of fans





photo - David H. Martin Show Design



photo - David H. Martin Show Design



photo - David H. Martin Show Design



photo - David H. Martin Show Design

★ CEREMONIES, PARADES & CELEBRATIONS ★

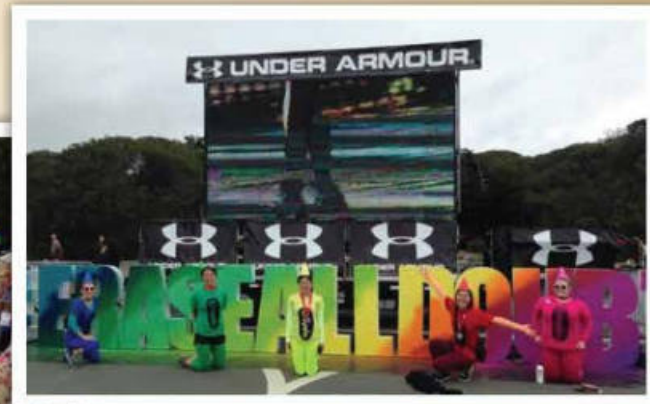
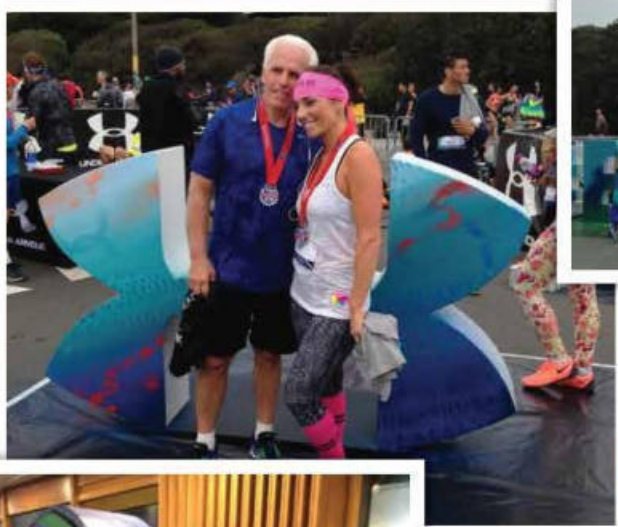
Martin Sport Productions is the foremost leader in celebrations and parades! From custom float building to graphic print our team has the experience to produce amazing results in the smallest of turnaround!

- Parade Planning
- Rally Production
- Event Stages
- Stage Management
- Lighting
- Complete Sound
- Video Screens
- Float Design & Build
- Custom Props
- Graphics Team
- Signage Printing
- Special Effects
- Confetti
- CO2 Cannons
- Barricade
- Pyrotechnics





★ PROP BUILDING & DISPLAYS ★



storytelling

★ MOBILE MARKETING & TOURS ★

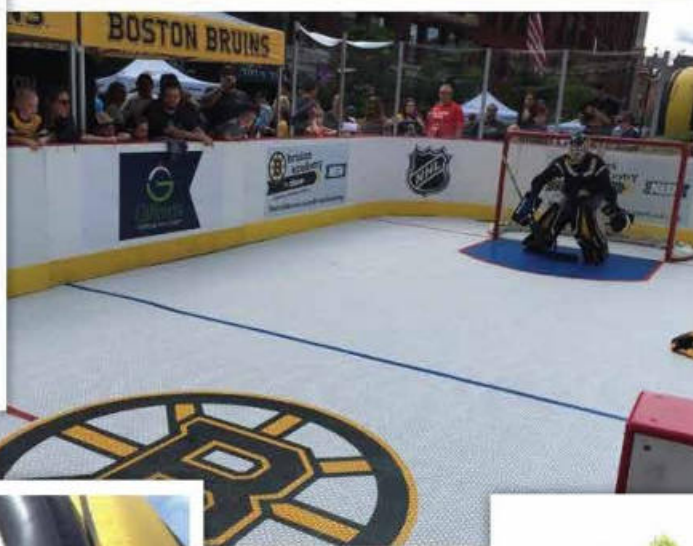
Martin Sport Productions can produce your next great marketing tool or touring event! We can work with you to produce a great experience for your fans. Whether its a single stop event or a nation wide tour we can help!

- Tour Planning
- Touring Operations
- Event Logistics
- Brand Activations
- Mobile Marketing
- Custom Vehicle Fabrication
- Vehicle Wraps
- Graphic Design
- Custom Tents
- Signage Printing
- Warehousing
- Staffing Solutions
- Trucking



mobile marketing

★ MOBILE MARKETING & TOURS ★



CLIENTS



PACIFIC COAST LEAGUE



CLIENTS



MAXIM

meijer

LEXMARK



MARTIN SPORTS TEAM

HEADQUARTERS



david@martinshowdesign.com



248-672-1955

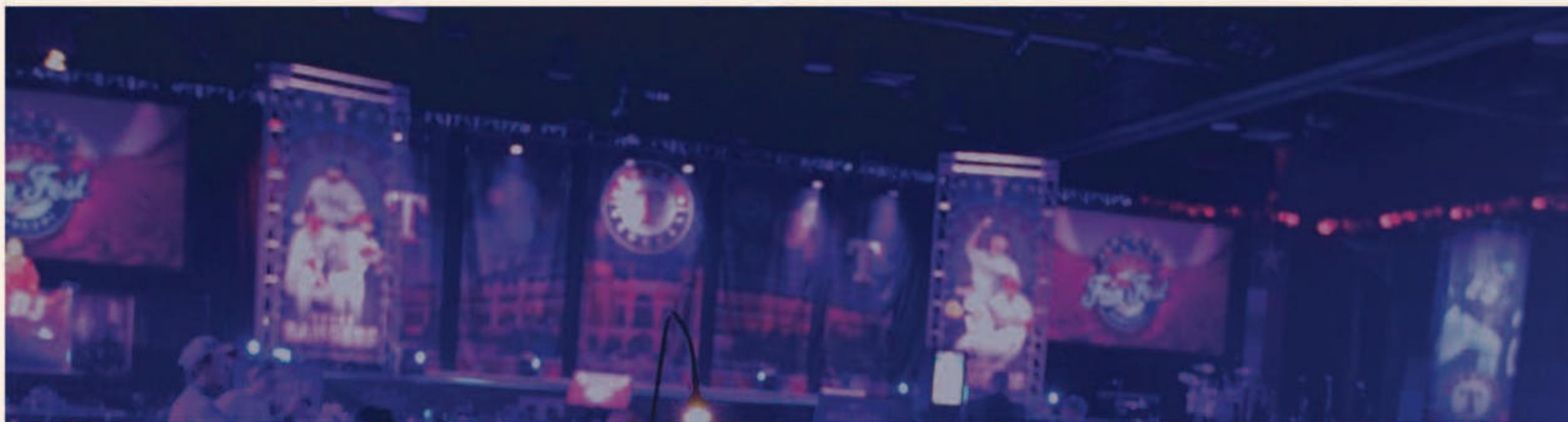


www.martinsportscreative.com



MARTIN SPORTS PRODUCTIONS

1535 Sixth Street, Suite #5 DETROIT, MICHIGAN 48226



★ FANFESTS ★ MUSEUM EXHIBIT DESIGN ★ STADIUM THEMING ★ PARADES ★
★ HALL OF FAMES ★ INTERACTIVE FAN ZONES ★ WATCH PARTIES ★

